



Top News
Reuters top ten news stories delivered to your inbox each day.
[Subscribe](#)

Broker Center sponsored links

FREE

¥ € \$ - Learn. Practice. Trade.



Learn to Trade with a FREE Guide.



\$0 stock trades. 10 free per month.



#1 FX Broker - Shares Mag 2007

You are here: [Home](#) > [News](#) > Article

Sat 10 May 2008 | 3:33 EDT

GBPA: Collaborative Leader? So You Want to Be an Oxymoron

Thu May 8, 2008 4:32am EDT

[Email](#) | [Print](#) | [Share](#) | [Reprints](#) | [Single Page](#) | [Recommend \(-\)](#)

EDITOR'S CHOICE [Pictures](#) [Video](#) [Articles](#)



A selection of our best photos from the past 24 hours.
[View Slideshow](#)

Gold Delta SkyMiles[®] Business Credit Card

- Save 5% on Delta flights
- Earn up to 30,000 bonus Delta miles during your first year

[Apply Now](#)

OPEN FOR BUSINESS

MOST POPULAR ON REUTERS

[Articles](#) [Video](#) [Searched](#) [Recommended](#)

1. **WRAPUP 4-Obama gathers support as he looks to November**
2. Obama gathers support as he looks to November | [Video](#)
3. Lebanon government denounces Hezbollah "coup" in Beirut | [Video](#)
4. Obama gathers support as he looks to November | [Video](#)
5. Austrian father reveals his "addiction" to incest
6. Men charged after skull dug up, used as bong
7. Citigroup aims to shed \$400 billion of assets | [Video](#)
8. Myanmar holds referendum despite cyclone chaos
9. Clinton aide predicts race will be over by June
10. Myanmar holds referendum despite cyclone chaos | [Video](#)

[Most Popular Articles RSS Feed](#)

LONDON--(Business Wire)--

Today every aspiring business executive has to think of himself as an oxymoron - a collaborative leader. That's according to leading member organisation the Global Business Partnership Alliance (GBPA) in its Discovery report: Being collaborative.

GBPA's latest Discovery explores the drivers and inhibitors of collaboration for leaders, teams and individuals. And from this research, GBPA (www.gbpalliance.com) has launched practical online tools to enable its members to assess their 'collaborativeness'.

GBPA chairman Philip Anderson explains: "Traditionally business leadership was about individual decisiveness, clarity of vision, clear command of a situation - collaboration was viewed as a possible weakness, involving too many people and too much time.

"Today the tables have turned. The pressure and pace of globalisation means the ability to build, orchestrate and sustain networks of fruitful collaboration is emerging as a critical competence for the modern leader."

According to GBPA everyone can be collaborative. There is no 'non-collaborative' personality type. 'Collaborativeness' as an individual is a learned rather than instinctive behaviour.

However, in its report, GBPA states that certain things have to be in place for collaboration to take place - there has to be a need or desire, a firm set of beliefs, the skills and capacity and the right environment. Anderson states: "GBPA's online tools assess collaboration against these requirements, and we believe this will be invaluable not just for leaders, but for individuals and teams, too."

Leaders who aspire to be more collaborative can no longer announce "This is where we are going, follow me", says GBPA. A collaborative leader seeks to engage participants in establishing the direction and vision, and in developing the solutions or means to get there. This ability to 'hold the vision and set direction' is one of five key collaborative leader attributes identified by GBPA in its research. Equally important are: empowering the team, creating freedom within a framework, acting as a role model, and building relationships.

"The very act of climbing the corporate ladder can seem opposed to collaboration", states Anderson. "It's often a competitive game, demanding technical and political skills; a game in which self promotion is a major driver. Despite this, GBPA believes that people who are successful at climbing the corporate ladder can also be good at collaboration - even though 'collaborative leader' appears to be a contradiction in terms."

Being collaborative, as with all GBPA Discovery work, provides members with a practical means to assess and improve their ability to collaborate with customers and suppliers, or even internally.

NOTES TO EDITORS:

About: 'Being collaborative - the essential capability for success in today's business environment'

Being collaborative is one of a series of Discovery projects from GBPA. This report, with its online tools, provides individuals, teams and leaders with an insight into their propensity to collaborate. The Being collaborative report is available through GBPA www.gbpalliance.com and Collaborative Tools are available online www.gbpalliance.com/collaborative-tools

About: GBPA

GBPA's mission is to enable organisations to transform their capacity for effective collaboration and business partnering.

Through accessing GBPA's exclusive research-based Discovery programme and advisory services, and participating in GBPA facilitated events, senior executives access best practice, independent advice and practical solutions to address internal collaboration and business partnering challenges.

By developing more effective business relationships, GBPA enables participating organisations to discover ways to innovate, manage risks, reduce costs and improve profitability.

GBPA

Philip Anderson, Chairman
+44 (0)1276 856660

panderson@gbpalliance.com

or

Philippa Baines, Communications Manager

+44 (0)7768 955238

pbaines@gbpalliance.com

Copyright Business Wire 2008

© Thomson Reuters 2008 All rights reserved